Application overview

IDEA² applications include four components:
1. A project description
2. A short overview video
3. A reference letter
4. Registration for each team member

Project application preview

Please, *DO NOT disclose any confidential information* in the application. With a few exceptions, the information provided will not be made public, and will be shared only with those involved in program management and delivery. The exceptions are that, for those selected to participate, we will publish your name, project titles, and short project description.

All information is required except when indicated as optional

Project administrative
- Project Title
- Short project title (maximum 20 alpha-numeric characters)
- How long have you (or your team) been working on this project?
- How many people are on your project team?
  (Count only those who will be involved in doing the work of the program and/or those you would like included on any email communications from the program. Note that each person will need to submit a registration form; instructions will be provided after this application is submitted.)
- Team Administrator Name
- E-mail address (when you submit, a copy of your entry will be sent to this email)

Project description
Only one project description is needed per team

This project description should provide a "stand alone" statement that clearly articulates the problem you are solving (or the question you are asking). It should also indicate the approach you are taking.

We are interested in a broad range of biomedical projects. Past IDEA² projects have ranged from hypothesis-driven science seeking to better understand mechanisms underlying human disease, to the design and testing of novel technology to improve patient care.
[See an example of a project description](#)

- Innovation opportunity
  Provide a brief overview of the unmet medical need you propose to solve. What is the burden of the problem? This should be understandable and compelling to someone not skilled in the art. ≤ 250 words

- Potential impact
  What is the potential societal impact of solving the problem? Who will benefit from the solution? This should be understandable and compelling to someone not skilled in the art.

- Your proposed solution
  Describe your project to solve the problem, and please indicate briefly what evidence of progress you have (such as research data, market data, publications, patents or patents in process, etc.)

- Prior solutions
  Have there been any previous approaches to solving this problem (or answering the question)? Please describe how your idea is original. ≤ 250 words

- Summary
  Please provide a short description of the unmet medical need and your proposed solution, suitable to use in public materials (website, press releases, etc.).

- Tell us something interesting about yourself (and your team). ≤ 250 words

- Why do you want to participate in the program and what do you hope to gain from the program? ≤ 250 words

- Optional: Add here any literature references that you wish to add to your application ≤ 500 words

Pitch Video
Only one pitch video per team.

Please upload a short project overview video. The video should have three parts, each not more than one minute long:
1. The unmet need your project will address
2. Your proposed response to the need
3. An overview of your background / your team's backgrounds

The video should not exceed **three minutes.** Don't worry about elaborate production values; the video should just capture you / your team speaking with reasonable quality.

Pitch video title: Please follow the format *[Your Team Name]_IDEA2* for your video title. *[Your Team Name]*should match the project title you use in the application form.

Video upload: You will upload your final video to a private Dropbox. Your video file will be available only to program organizers.

Letter of reference, invitation letter/e-mail
You will upload at least one reference / support letter from any mentor, supervisor, faculty, or the invitation from your sponsoring organization.

Team member registration preview

Before completing this form, be sure you have completed an IDEA² project application in which your team provides information about your project. This registration form captures contact and demographic information for each individual participating in the project. All team members will receive program-related emails. As needed, the person and email provided with the IDEA² project application will be considered the person responsible for ensuring timely responses to requests from the program.

All information is required except when indicated as optional

- Short Project Title (use title from IDEA² Project Application)

IDEA² Project Application and Team Registration preview

- Project reference number (from Project Application submission confirmation)

Contact information
- First name
- Last name
- Preferred name (for name tags)
- Institution or organizational affiliation
- Degree(s)
- Role in institution
- City
- Country (if US, enter State)
- Phone number
- E-mail address (when you submit, a copy of your entry will be sent to this email)

Personal statements
- Tell us about yourself. Give a brief description of your career objectives and how IDEA² might add value to your career development. ≤ 250 words

- What is your role with the project you are proposing (ex: engineering, medicine, marketing, etc)? ≤ 150 words

- Any other information you wish the IDEA² team to know? ≤ 150 words

Biosketch
You will upload a profile of your career. The biosketch template can be found on the application instructions page of our website and by clicking Biosketch Template